

Holiday brochure appetiser

Main Curriculum References

Actual references will vary with the learner group and the way the resource is used.

Literacy

Rt/E3.4 identify the main points and ideas, and predict words from context

Rt/E3.5 understand and use organisational features to locate information (e.g. contents, index menus)

Rt/E3.6 skim read title, headings and illustrations to decide if material is of interest

Rt/E3.7 scan (different parts of) texts to locate information

Rt/E3.8 obtain specific information through detailed reading

Rt/E3.9 relate an image to print and use it to obtain meaning

Rt/L1.3 Identify the main points and specific detail, and infer meaning from images which is not explicit in the text

Rt/L1.4 Use organisational and structural features to locate information.

Rt/L1.5 Use different reading strategies to find and obtain information

Rt/L2.3 Identify the main points and specific detail

Rt/L2.6 Use organisational features and systems to locate texts and information

Rt/L2.7 use different reading strategies to find and obtain information, e.g. skimming, scanning, detailed reading.

Contributor's Notes

This 'appetiser', or starter activity, actually needs a good chunk of time. Allow at least 20 minutes, depending on the level of the learners, plus time for feedback.

The main aim is for learners to use reading strategies to locate specific information.

I asked learners to work in pairs and gave them each a travel brochure. I collected these from my local travel agent (pretending that I was very interested in taking a holiday, of course!). Each learner received a slip of paper containing the criteria for their search (cut pages 2 and 3 into three sections). They worked together to search through the brochure and locate the information. When they had finished, I asked each pair to feed back to the group.

Naturally, my questions were tailored to the brochures I had at the time. See below for details on editing to suit your own holiday brochures.

Heidi Griffin

This PDF has copying enabled so you can copy the text and pictures into a new document and edit to suit your own travel brochures.

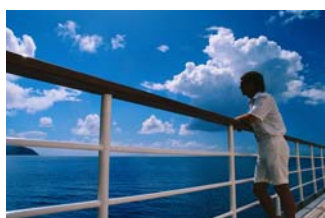
Alternatively, for a free editable version of the original Word document, send an adult basic skills resource that you would like to share to maggie@skillsworkshop.org

THANK YOU



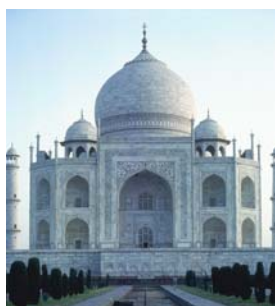
Samantha wants to go on holiday to America for two weeks. She loves jazz and the music of Elvis Presley. Her budget for accommodation is £35 per night. Looking at the travel brochure, what would you recommend for Samantha?

Destination:	
Main attractions:	
Hotel choice #1:	
Hotel choice #2:	
Hotel choice #3:	



Nick wants to go on a European cruise. He has always wanted to visit Budapest and the Black Sea. Nick's budget for his holiday is £2950. Looking at the travel brochure, what would you recommend for Nick?

Cruise name:	
Date:	
Price:	



Jonathan has always wanted to visit the Taj Mahal. He would like to go on holiday and has a budget of £900. Looking at the travel brochure, what would you recommend for Jonathan?

Name of trip:	
Date:	
Airline:	



Ruth wants to go on holiday to Australia for two weeks. She'd like to take a trip along the Great Ocean Road in Victoria, and see some island penguins. Looking at the travel brochure, what would you recommend for Ruth?

Destination:	
Name of trip:	
Price:	
Name of excursion:	
Price:	



Linda wants to go Christmas shopping in Europe this year. She would like to combine this with a cruise, but wants to fly out from Liverpool. Looking at the travel brochure, what would you recommend for Linda?

Name of holiday:	
Date:	
Price:	



Duncan would like a holiday in the sun. He wants a beach side resort with a pool. As he is a keen golfer and has £550 to spend, what would you recommend for Duncan from the brochure?

Name of holiday:	
Date:	
Price:	