Name_____ Date_____

Selling DVDs

1. Compare costs of the copy and the real DVD

2. Compare quality of the copy and the real DVD

3. Do they get value for money from the copied DVD?

4. Do you get value for money from the real one?

5. What guarantees does the customer get with the copy?

6. What guarantees does the customer get with the real one?

7. If a shop earned £2.50 for each real DVD sold how much would they get if they sold 100?

8. If the person selling the copies gets £4 each……….or sells 5 for £15 how much does he earn if he sold 100 individual DVD's?

9. How much if each person bought 5 at a time would he earn from selling 100 copies?

10.   If it costs 30p per DVD to make, how much money does he make on each individual DVD?

11.   How much does he make on 10 DVD's?

12.   How much does he make on 15 DVD's?

13.   If each DVD costs £20 for him to buy…….how many does he have to sell to make a profit?

14.   If the software to start producing high quality copies cost £35 how many would he have to sell to get his money back?

15.   And finally…, how many DVD's would he have to sell to make £200 per week?

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Selling DVDs

Teaching notes

This is a nice little assignment based on money and real life.
It was designed for an Entry Level 3 course, to be completed over a couple of weeks with students comparing real DVD's to pirated copies.

You will need to ensure that DVD's, if brought in to watch, are acceptable to all learners in both their certification and their genre.

For higher level learners the values could be changed to become more challenging……and/or further questions devised.

Debbie Ellis

Answers

7.   £2.50 x 100 = £250

8.   £4 x 100 = £400,

9.   100 / 5 x £15= £300

10. £4.00 – 30p = £3.70

11. £3.70 x 10 = £37.00

12. £3.70 x 15 = £55.50

13. £20 / £3.70 = 5.4, therefore he would have to sell 6 to be making a profit.

14. £35 / £3.70 = 9.459, therefore he would have to sell 10.

15. £200 / £3.70 = 54.05, so around 55 DVD's per week.