

The man living in the last house standing

Proposal cards



A. You are the chief executive of the national supermarket chain, 'Priceway'. You would like to build a new supermarket on the land.

- This would generate £2 million for the local council from the sale of the land to 'Priceway'.
- This would create 250 new jobs.
- The superstore would be ready to open in ten months' time.
- It would provide a convenient service for local residents.
- Funding would be the sole responsibility of 'Priceway Ltd.'.

Make notes on what you will say in the public meeting to persuade the mayor to support your proposal.

B. You are a local resident who has grown up in the area. You would like the land to be given to a local community group to create a community allotment garden.

- Funding of £300,000 is available from the National Lottery to cover all costs.
- The maintenance of the garden would be the responsibility of local volunteers.
- Use of the gardens will be open to all local residents.

Make notes on what you will say in the public meeting to persuade the mayor to support your proposal.

C. You are the owner of a nationwide health and fitness chain and are proposing to build a Community and Sports centre on the site.

- This would be funded by a private company 'Active Gyms', who would have naming rights for parts of the centre.
- Admission/membership fees for the sports facilities would be partly subsidised by the local council for local residents.
- It would create 70 new jobs.
- It will provide a meeting space for the local community, including a small library.

Make notes on what you will say in the public meeting to persuade the mayor to support your proposal.

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D. You are a local MP and would like to see the land used for new affordable housing for families.

- This would generate £2 million for the local council from the sale of the land to 'Fowler Developments'.
- The houses would be marketed to young families who are currently rented in the nearby area, giving them the opportunity to become property owners.
- The houses would be very convenient for commuting to Liverpool (10 minutes by train).
- There is a national shortage of housing, which has led to very high house prices, so building these houses will help with this.

Make notes on what you will say in the public meeting to persuade the mayor to support your proposal.

E. You are the Mayor of Birkenhead and are responsible for deciding which proposal will be given approval by the local council.

- You will invite each presenter to make their speech (about 2 minutes for each person), and then you will have time to ask them questions. Remember to thank them at the end of their speech!
- Read each proposal below and think of questions you would like to ask the presenters which will help you to make your decision.
- The Proposals for using the land:
 - i. A new supermarket.
 - ii. A community allotment garden.
 - iii. A community/sports centre.
 - iv. A housing development.

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Role play scenario cards



These proposals for the development of the land have been put forward as part of the UK's largest regeneration project, 'Wirral Waters'.

A. A national supermarket chain, 'Priceway', would like to build a new superstore on the land.

- This would generate £2 million for the local council from the sale of the land to 'Priceway'.
- This would create 250 new jobs.
- The superstore would be ready to open in ten months' time.
- It would provide a convenient service for local residents.
- Funding would be the sole responsibility of 'Priceway Ltd.'.

What are the advantages and disadvantages of this proposal?

B. A local community group would like to use the land to create a community allotment garden.

- Funding of £300,000 is available from the National Lottery to cover all costs.
- The maintenance of the garden would be the responsibility of local volunteers.
- Use of the gardens will be open to all local residents.

What are the advantages and disadvantages of this proposal?

C. A nationwide health and fitness chain has proposed building a sports and leisure centre on the site.

- This would be funded by a private company 'Active Gyms', who would have naming rights for parts of the centre.
- Admission/membership fees would be partly subsidised by the local council for local residents.
- It would create 70 new jobs.

What are the advantages and disadvantages of this proposal?

D. A local property developer would like to buy the land to build a private block of flats.

- This would generate £2 million for the local council from the sale of the land to 'Fowler developments'.
- The flats would be marketed to young professionals; this could increase property prices in the area and make it a more desirable place to live (although most of the local housing is rented by families from the council).
- The flats would be very convenient for commuting to Liverpool (10 minutes by train).
- There is a national shortage of housing, which has led to very high house prices, so building these flats will help with this.

What are the advantages and disadvantages of this proposal?