Persuasive Writing Workbook

Name _____ Date _____

In your own words, what is persuasive writing?

_____

_____

_____

_____

Multiple-Choice Questions

1. Which sentence uses emotive language?

A. Recycling bins are collected every Tuesday.

B. Recycling helps protect our precious planet.

C. Some people recycle more than others.

2. Which is a rhetorical question?

A. Recycling rates increased last year.

B. Why wouldn't you want cleaner streets?

C. Councils provide recycling bins.

3. Which technique speaks directly to the reader?

A. Facts

B. Direct address

C. Repetition

4. Which sentence uses the rule of three?

A. Recycling is important.

B. Reduce, reuse, recycle.

C. Recycling helps the environment.

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Match the Technique to the Example

Match each technique to the correct sentence.

Technique	Example
A. Emotive language	1. "We must act now. Act for our planet. Act for our future."
B. Rhetorical question	2. "Recycling one can saves enough energy to power a TV for three hours."
C. Direct address	3. "You can make a difference today."
D. Facts/statistics	4. "Our oceans are choking with plastic."
E. Repetition	5. "Do you want a cleaner future?"

Persuasive Texts

Text A

Recycling is one of the easiest ways you can protect the environment. Every plastic bottle you recycle helps reduce pollution and saves valuable energy. If we all recycled just a little more, our streets would be cleaner, our oceans safer, and our future brighter. So why wait? Start recycling today and make a real difference.

What technique is used in the sentence *"so why wait?"*:

_____

Is there an example of emotive language?

_____

Find an example of direct address.

_____

Find an example of repetition *or* the rule of three.

_____

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Text B

Every year, thousands of tonnes of waste end up in landfill sites across the UK. This is a serious problem for our environment. But you can help. By recycling your everyday items, you reduce waste, save energy, and protect wildlife. Isn't it time we all did our part?

Identify the techniques used in the following sentences.

"Every year, thousands of tonnes of waste..."

_____

"But you can help."

_____

"reduce waste, save energy, and protect wildlife"

_____

"Isn't it time we all did our part?"

_____

Write Your Own Persuasive Paragraphs

Rewrite this text using persuasive techniques:

Walking is a form of physical activity that many people do as part of their daily routine. It can take place in parks, on pavements, or on walking paths. Some people walk to travel to work or school, while others walk for leisure. Walking does not require special equipment, and most people can do it at a pace that suits them.

_____

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Write a persuasive paragraph encouraging people to spend less time on their phones.

Use at least three techniques:

_____

_____

_____

_____

_____

_____

_____

_____

Write a persuasive paragraph encouraging people to walk short distances instead of taking the bus.

Use at least three techniques:

_____

_____

_____

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