

The Purpose of Texts

1. To Advise

This could be a text that makes helpful suggestions.

For example, a problem page with advice.

2. To Instruct

Instructions may include words like first, second, finally, etc.

They often include numbers or bullet points and use simple language.

For example, how to build a book case, or cook a recipe.

3. To Inform

Often include lots of facts about something.

For example, a fact sheet about smoking or facts about a country.

4. To Persuade

A persuasive text tries to get you to buy something, go somewhere or do something.

For example, an advertisement tries to persuade you to buy something.

Persil washes whiter!

5. To Describe

A description of a place, person or thing. Descriptive texts often use adjectives. For example:

The town was like a scene from a film, small, old and pretty.

Purpose of texts

Name _____ Date _____

Task

Read the information on page 1 and then decide on the purpose of these texts.

Text A

These plants should be kept in a warm room. It is best to keep them away from draughts. Some gardeners believe you should water them only once a week and if possible, try not to get water on the leaves. Your plant should last at least two weeks but these tips may lengthen the life of your plant.



Text B

Notice To Staff

There will be a fire alarm test at 11 o'clock this morning.

The alarm will sound for five minutes. It is not necessary to leave the building but if you wish to take your break at 11 o'clock the testing will be completed by 11.15.

Text C

Feeding Henry

Henry is a shy cat so you will probably need to call him.

- Replace water in the bowl with fresh water.
- Check there are cat biscuits in his bowl.
- Feed one sachet of cat meat in the morning and one in the evening.
- Use the cat brush on the table for brushing.
- He enjoys brushing in the evening before his food.

• See you on Friday. Thank you. Anne.



Purpose of texts

Name _____ Date _____

Text D



Art Classes in Your Area - Join Now!

Marjorie Sewell is a talented, experienced, and professional artist, with many pieces of art work on public display in galleries across the UK.

She will be running art appreciation classes and live drawing classes on Monday and Tuesday evenings from 7-9. This is a unique opportunity for local artists. Classes at competitive prices. High demand expected. Phone now to reserve your place.

Tel: 0900987777

Text E

JOHN SMITH 1964-2023

John Smith sadly died on 29th Dec last year. He was a wonderful father to Mary and Tim and devoted husband to Joyce. He will be missed by all who knew him. The funeral will take place on 16/1/24 at Reading Crematorium.

Text F

Dear Jill,

I am so pleased with the new house. It is really homely already, with a large beautiful garden. The lounge is comfortable and fully carpeted. The kitchen has red units and one wall is made of glass, with bi fold doors. The bedrooms have pretty wall paper in the rooms, so I don't think we will need to decorate them.

Can't wait for your visit next week.

See you soon,

Chris

Purpose of texts

Name _____ Date _____

Text G

The beach is beautiful, with white sand and palm trees swaying in the wind. The sea is as blue as sapphires and there is not a cloud in the sky.

Text H

Palm View Hotel



The hotel has 150 double bedrooms. Most rooms have sea views and there are two swimming pools. There are three different dining rooms, a gym and wifi.

Text I

If you notice a raised red rash, you should always take your child to the doctor. A rash usually indicates an infection and these can sometimes get worse quickly. Contact your doctor and insist on a same day appointment. It is better to be safe than sorry!



Text J

Blenheim Palace

Blenheim Palace is a beautiful mansion house near Oxford. It is set in wonderful gardens, with a lake and small train. Thousands of people from all over the world visit Blenheim. Tickets cost £25 per adult with concessions for OAPs and children. Book now and get an online discount.

Text K

Out now new Harry Potter book. Available at Waterstones. £9.99

Purpose of texts

Name _____ Date _____



Answer sheet

Tip:

Texts can have more than one purpose but decide which is the main purpose.

Text	Main purpose
A	
B	
C	
D	
E	
F	
G	
H	
I	
J	
K	