

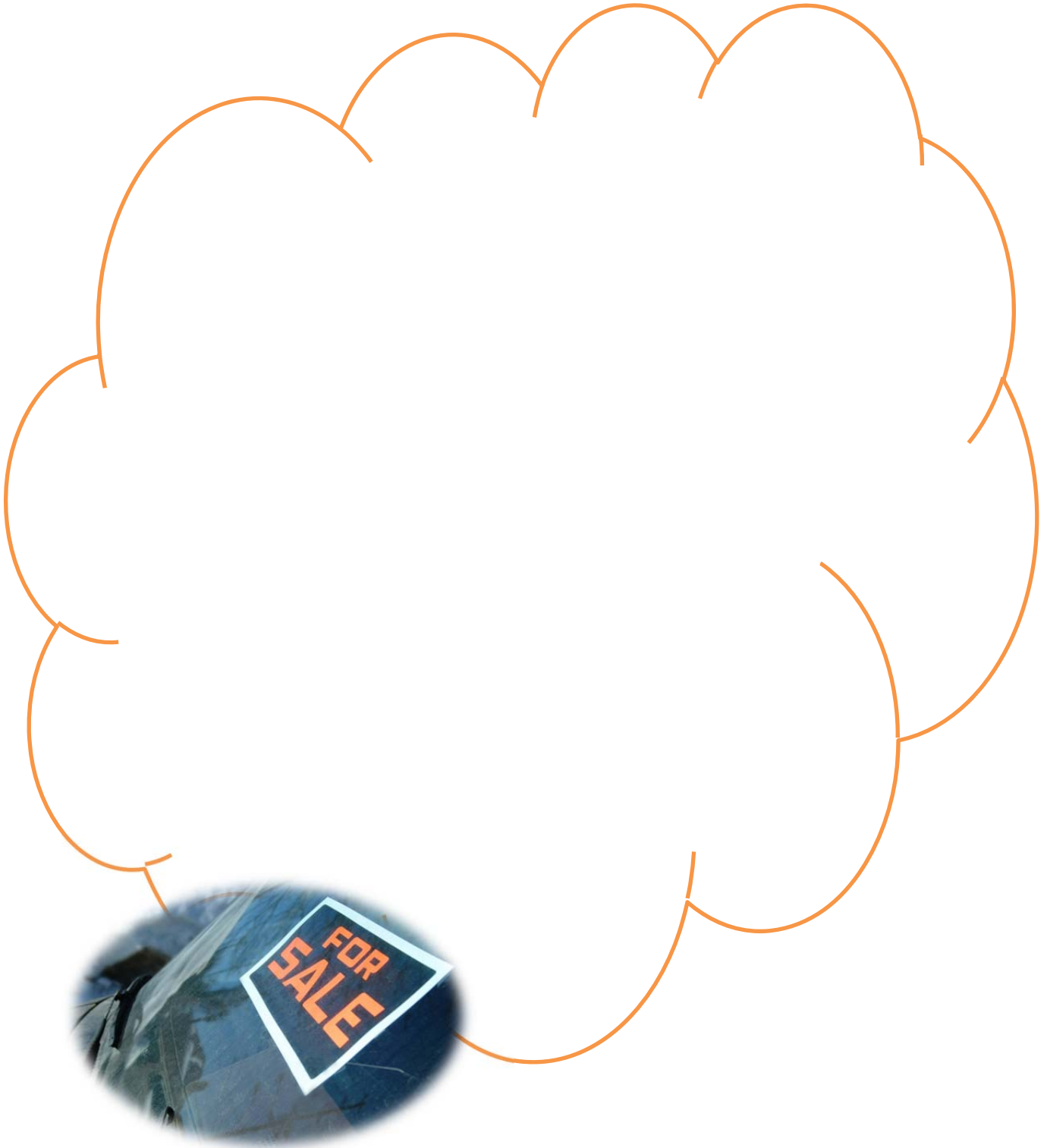
# Car adverts

Name \_\_\_\_\_ Date \_\_\_\_\_

## Discuss:

What information do you find in a *Car For Sale* advert?

Talk in groups and make notes below.



# Car adverts

Name \_\_\_\_\_ Date \_\_\_\_\_

Now look at these adverts and see how they compare to your ideas:

- 1998 (S reg)
- Estate
- 125,000 miles
- Automatic
- 2.5L
- Petrol
- Subaru Legacy



**5 Doors, Automatic, Estate, Petrol, 125,000 miles, Metallic Green, MOT-01-2012.** Alloy wheels, Climate Control, Rear wiper, Heated door mirrors, Lumbar support, Passenger airbag, Height adjustable driver's seat, Remote central locking, Driver's airbag, Folding rear seats, Steering wheel rake adjustment, Immobiliser, Front electric windows, Electric door mirrors, ABS, Rear electric windows, Body coloured bumpers, Roof rails, Radio/Cassette, PAS, Front fog lights. Insurance Group:15, MOT JANUARY 2011, ROAD TAXED UNTIL JANUARY 2012 . £595

[www.autotrader.co.uk](http://www.autotrader.co.uk)

**What is the mileage on this car?**

**What safety features does it have?**

**What security features does it have?**

**What do these abbreviations mean?**

**PAS**

**ABS**

# Car adverts

Name \_\_\_\_\_ Date \_\_\_\_\_



- Vauxhall Corsa

- 1998 (S reg)

- Hatchback

- Mileage

- Manual

- 1.0L

- Petrol



- **3 Doors, Manual, Hatchback, Petrol, Blue, MOT-04-2012.** Adjustable seats, Anti theft system, Central locking, Driver airbag, Foglights, Head restraints, Heated screen, Metallic paintwork, Passenger airbag, Power assisted steering, Radio, Steel wheels. Insurance Group:2, Needs tidying and stalls, -----Not the best in the world, so come and have a look---- MORE CHEAP CARS, AVAILABLE @ [www.tccarsales.co.uk](http://www.tccarsales.co.uk). OPEN MONDAY TO FRIDAY 9.00 AM,TILL 2.30 PM, SATURDAY 10.00 AM,TILL 2.00 PM 27a LONGWOOD ROAD, TRAFFORD PARK, MANCHESTER M17 1PZ-- --07766-754192 -, £299 p/x to clear

[www.autotrader.co.uk](http://www.autotrader.co.uk)

**What faults does this car have?**

**Can I view the car on Thursday at 4pm?**

**When does the MOT run out?**

**What does the abbreviation p/x mean?**

# Car adverts

Name \_\_\_\_\_ Date \_\_\_\_\_



**Now have a go at writing your own car advert.**

A large, empty rectangular box with rounded corners and a thin orange border, intended for students to write their own car advertisement.

# Car adverts

Name \_\_\_\_\_ Date \_\_\_\_\_

## HELP!

Your tutor wants to buy a second hand car, but she needs some help.

These are the cars he or she wants to test drive.

**Write a few sentences about each car.**

**Explain why your tutor should / should not buy it.**



1.



2.



3.



4.

# Car adverts

## Mapping and teaching notes

Comprehension questions and discussion based on car adverts, this resource is suitable for motor vehicle students, or a more general audience. The worksheets can be used for discussion and / or writing. Learners can discuss the important features of a car advert and the advice they would give their tutor. They can then practice writing their own car adverts (not full sentences). They can also write down the advice they would give their tutor, using full sentences and paying attention to spelling and punctuation.

This link has useful information (you have to scroll down a bit!) on abbreviations and writing an advert

<http://www.kwikguides.com/Guides/SellingUsedCar/WritingAd.html>

### Entry 2 and Entry 3 Functional Skills English

Coverage and range statements provide indications of the type of content candidates are expected to apply in functional contexts. Relevant content can also be drawn from equivalent (school) National Curriculum levels and the Adult Literacy standards. ✓ indicates the main coverage and range skills that are (or can be) covered in this resource. However, these will vary with the student group and how the resource is used by the teacher. **Reference:** Ofqual (2009), *Functional Skills criteria for English: Entry 1, Entry 2, Entry 3, level 1 and level 2*. <http://www.ofqual.gov.uk/>

#### Speaking, listening and communication

**Entry Level 2 skill standard:** Participate in discussions / exchanges about familiar topics, making active contributions, with one or more people in familiar situations

- a) Identify the main points of short explanations and instructions
- b) Make appropriate contributions that are clearly understood ✓
- c) Express, simply, feelings or opinions and understand those expressed by others ✓
- d) Communicate information so that the meaning is clear ✓
- e) Ask and respond to straightforward questions ✓
- f) Follow the gist of discussions ✓

**Entry Level 3 skill standard:** Respond appropriately to others and make some extended contributions in familiar formal and informal discussions and exchanges

- a) Follow the main points of discussions ✓
- b) Use techniques to clarify and confirm understanding
- c) Give own point of view and respond appropriately to others' point of view ✓
- d) Use appropriate language in formal discussions/exchanges
- e) Make relevant contributions, allowing for and responding to others' input ✓

#### Reading

**Entry Level 2 skill standard:** Read and understand straightforward texts that explain, inform or recount information

- a) Understand the main events in chronological texts
- b) Read and understand simple instructions and directions ✓
- c) Read and understand high frequency words and words with common spelling patterns ✓
- d) Use knowledge of alphabetical order to locate information

**Entry Level 3 skill standard:** Read and understand the purpose and content of straightforward texts that explain, inform and recount information

- a) Understand the main points of texts ✓
- b) Obtain specific information through detailed reading ✓
- c) Use organisational features to locate information ✓
- d) Read and understand texts in different formats using strategies and techniques appropriate to task ✓

#### Writing

**Entry Level 2 skill standard:** Write short texts with some awareness of the intended audience

- a) Use written words and phrases to record and present information ✓
- b) Construct compound sentences using common conjunctions
- c) Punctuate correctly, using upper and lower case, full stops and question marks ✓
- d) Spell correctly all high frequency words and words with common spelling patterns ✓

**Entry Level 3 skill standard:** Write texts with some adaptation to the intended audience

- a) Plan, draft and organise writing ✓
- b) Sequence writing logically and clearly ✓
- c) Use basic grammar including appropriate verb-tense and subject-verb agreement
- d) Check work for accuracy, including spelling ✓

\*\*Also covers many adult literacy curriculum <http://www.excellencegateway.org.uk/sflcurriculum> elements.