

WORLD  
BOOK  
DAY

SPONSORED BY  
NATIONAL  
BOOK  
tokens

SHARE  
A STORY

FOR 10  
MINUTES  
TODAY



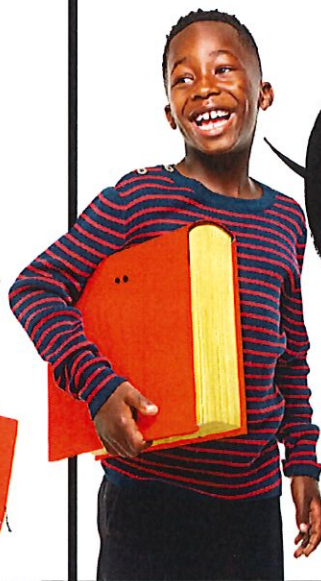
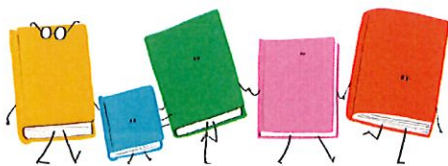
JOIN OUR CAMPAIGN



to get the nation sharing stories  
from breakfast to bedtime



**READING** to your child for  
just 10 minutes a day can  
make a crucial difference

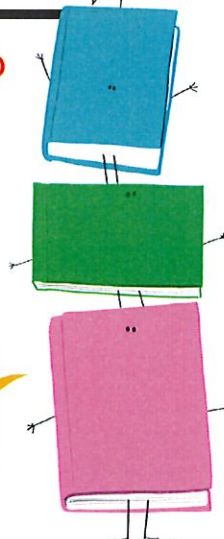


Reading  
together is fun,  
reassuring,  
calming and  
bonding\*



**IT'S REALLY GOOD  
FOR YOU!** Reading  
together improves  
your sense of  
wellbeing.\*\*

HAPPY  
READING  
TOGETHER



5 SIMPLE WAYS  
TO JOIN IN:

1. Find 10 MINUTES on World Book Day and every day to read with your child
2. Visit your local bookshop and help your child choose their **FREE WORLD BOOK DAY BOOK** with their **£1 BOOK TOKEN**
3. Choose a book at your **LOCAL LIBRARY** to read together
4. A little imagination goes a long way! Make up a story about your day on the way home from school.
5. Visit [worldbookday.com](http://worldbookday.com) for fun ideas for sharing stories together, **FREE audiobooks\*** and the nation's top 100 stories to share.

[worldbookday.com](http://worldbookday.com)

Celebrate stories. Love reading.

#WorldBookDay