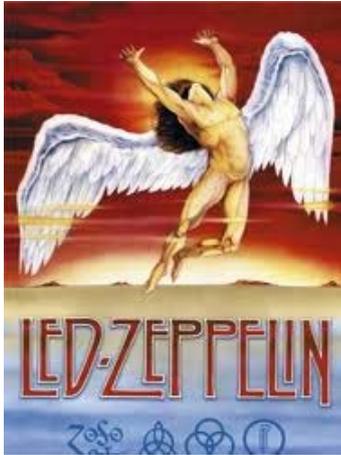


# 'I come from the land of the ice and snow' Led Zeppelin 1970

Name \_\_\_\_\_ Date \_\_\_\_\_



***'There has never been a bigger, badder or better rock band than Led Zeppelin. And there never will be. Now we've got that straight, let's take a look at how they did it – and what you can learn from their example.'***

## **Think Big, Act Big**

It's easy to think of Led Zeppelin as Titans bestriding the globe but have a close look at some of the film footage from the 70s and you'll see they weren't the biggest guys in the world. Their

hayday was long before gyms became popular in the UK, and if you stood Robert Plant side by side with some of today's muscle-bound stars, you might say he could do with beefing up a little. But that didn't stop him from being a God on stage.

In a radio interview, Plant made a revealing comment about his transformation from talented singer to rock legend. In 1969 Zeppelin supported the band Vanilla Fudge. Watching the Fudge perform, Plant says he realised that compared to them he had "a great big 'excuse me' written across my face". To become a top performer, he had to get rid of that 'excuse me' and strut his stuff with confidence.

Early in his career, Jimmy Page had to take a break from touring because he found it physically too draining. It took a lot of \_\_\_\_\_ to build himself up to handle the rigours of life on the road:

***As dedicated as I was to playing the guitar, I knew doing it that way was doing me in forever. Every two months I had glandular fever. So for the next 18 months I was living on ten dollars a week and getting my strength up. But I was still playing.***

***(Cameron Crowe, 'The Durable Led Zeppelin', Rolling Stone 13 March 1975)***

# 'I come from the land of the ice and snow'

## Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

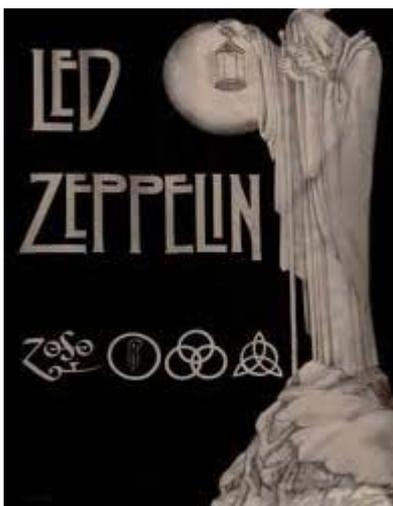
Led Zeppelin didn't arrive on the scene as fully-formed rock giants. It took guts as well as talent to achieve what they did. And their attitude was key. Listen to any of their albums and you'll hear a larger-than-life sound that came from attempting something on a vast scale.



Led Zeppelin songs have been covered and adapted by many artists including P.Diddy, Lady GaGa, Rolf Harris and Jeff Buckley. American band Dread Zeppelin have made a career out of covering and parodying Zeppelin tunes.

Led Zeppelin signed with Atlantic Records and released its self-titled first album in February 1969. The band's sound had diverse influences, including the Delta blues and performers like Robert Johnson, Howlin' Wolf, Buddy Guy, The Incredible String Band, and Elvis Presley. Between Plant's incredible vocal range, and Page's utilization of the new technology of the time—including fuzz boxes, boosters, split pickups on his guitars, and super-amplifiers for the maximum distortion—the band roared into the underground rock\_\_\_\_\_.

### Know When to Draw the Line



In December 1980, following the death of John Bonham, the remaining members of Led Zeppelin released a press statement:

*'We wish it to be known that the loss of our dear friend, and the deep sense of undivided harmony felt by ourselves and our manager, have led us to decide that we could not continue as we were.'*

There would be solo careers, \_\_\_\_\_ and the occasional reunion. But by drawing a line under the original Led Zeppelin, they preserved the integrity of the band. We didn't get bored of them. Some of us never will.

# 'I come from the land of the ice and snow'

## Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

### 1) Which of the following statements is true?

- A Led Zeppelin was formed in America.
- B Led Zeppelin was signed to EMI records.
- C They were signed in 1969.
- D They were formed with ex-members of Vanilla Fudge.

### 2) The correct spelling of the word missing in the third paragraph is?

- A Persistence.
- B Percistence.
- C Persistence.
- D Persistense.

### 3) The text is an example of:

- A A memorandum.
- B An advertisement.
- C A factual article.
- D A personal report.

### 4) Which of the following is not mentioned in the text?

- A The band split up in 1980.
- B The band was influenced by the Delta blues.
- C They signed to Atlantic records.
- D Their songs have been covered by Genesis.

# 'I come from the land of the ice and snow'

## Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

### 5) What is the main purpose of the text?

- A To persuade people to listen to more rock music.
- B To inform people about Led Zeppelin.
- C To persuade people to listen to more Rolf Harris.
- D To promote Atlantic records.

### 6) From the text, who has covered Led Zeppelin songs?

- A Rolf Harris and Elvis Presley.
- B Lady GaGa and Howlin' Wolf.
- C Jeff Buckley and 50 Cent.
- D Rolf Harris and Dread Zeppelin.

### 7) What is the correct spelling for the word missing in the final paragraph?

- A colaborations.
- B collaberations.
- C colaborasions.
- D collaborations.

### 8) In the second paragraph, which of the following phrases would be most appropriate instead of 'his transformation'?

- A his re-dress.
- B his change.
- C his alteration.
- D his modification.

# 'I come from the land of the ice and snow' Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

## 9) Why did Jimmy Page take a break from touring in his early career?

- A His wife was having a baby.
- B He was banned from America.
- C He found it physically too draining.
- D He found it mentally too draining.

## 10) When did they release their first album?

- A December 1980.
- B February 1968.
- C March 1975.
- D February 1969.

## 11) What is the correct spelling for the word missing in the sixth paragraph?

- A consiousness.
- B conciousness.
- C consciousness.
- D connsciousness.

## 12) Which statement is true?

- A None of the remaining band worked in music after the split.
- B Jimmy Page died in 1980.
- C Jimmy Page had glandular fever.
- D The band supported Vanilla Essence.

# 'I come from the land of the ice and snow' Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

**13) Who was not an influence on Led Zeppelin?**

- A Robert Johnson.
- B Elvis Presley.
- C Buddy Holly.
- D Buddy Guy.

**14) In paragraph five what word / words would be most appropriate to replace parodying?**

- A Faithfully copying.
- B Humorously imitating.
- C Replicating.
- D Re-writing.

**15) There is an error in the first paragraph. Which word has been spelt wrongly?**

- A hayday.
- B bestriding.
- C footage.
- D muscle-bound.

**Please turn to part two of the test**

**'I come from the land of the ice and snow'**

## **Led Zeppelin 1970**



Name \_\_\_\_\_ Date \_\_\_\_\_

- 1) A group of friends and their teenage children see the following advertisement for travel from Manchester to London. They want to see the reformed Led Zeppelin and have a two day stay in London. In total there are four adults and three children.

<b>NORTH WEST RAIL</b>			
<i>THE FAST WAY FROM THE NORTH WEST TO LONDON</i>			
<u>TICKET TYPE:</u>	<u>ALLOWS YOU TO TRAVEL ON...</u>	<u>ADULT</u>	<u>CHILD</u>
7 DAY ROVER	.....ANY DAY IN A WEEK	£50	£25
FLEXI ROVER	.....ANY THREE DAYS IN A WEEK	£40	£20

**Each member of the party buys a Flexi Rover ticket. What is the total cost of the tickets?**

- A     £200
- B     £180
- C     £210
- D     £220

# 'I come from the land of the ice and snow'

## Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

2) On Thursday the party travel from Manchester to London. They catch a train from Manchester at 0955, but they decide to take a break at Birmingham (a mystery in itself).

The train takes  $2\frac{1}{4}$  hours to travel between Manchester and Birmingham. They catch the train on to London at 1807.

They are in Birmingham for

- A 5 hours 47 minutes
- B 5 hours 57 minutes
- C 6 hours 27 minutes
- D 6 hours 37 minutes

3) The next day in London they decide to take a walk and measure their route on a street map (why they would do this remains a mystery), but the distance of their route on the map measures 14cm.

The scale is 1: 20000

How far do they plan to walk?

- A 280m
- B 700m
- C 2 800m
- D 7 000m

# 'I come from the land of the ice and snow' Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

4) After their walk they decide to go for a meal. They have seven main courses costing £6.95 each and seven puddings costing £2.95 each (for those interested these were a mix of apple pie and custard and Banoffee pie). The restaurant adds a service charge of 10% to the bill.

The family round the figures to check the bill.

The total bill should be

- A Just under £77
- B Just over £77
- C Just under £66
- D Just over £66

5) The group take a taxi to the concert. The local council allows taxis to charge fares using this formula.

$$F = 1.4 + 0.8(D - 0.5) + 0.15W$$

F is the fare in £  
D is the distance in Km  
W is the waiting time in mins

The distance to the concert is 3.5Km. The taxi waits for 4 mins while someone gets some cash from the Hole in the Wall. How much should the fare be?

- A £4.30
- B £4.40
- C £7.85
- D £9.35

# 'I come from the land of the ice and snow' Led Zeppelin 1970

Name \_\_\_\_\_ Date \_\_\_\_\_

6) Backstage at the Led Zeppelin gig, the band add a rider that one of the bar walls must be painted blue. The diagram shows the size of the bar wall.

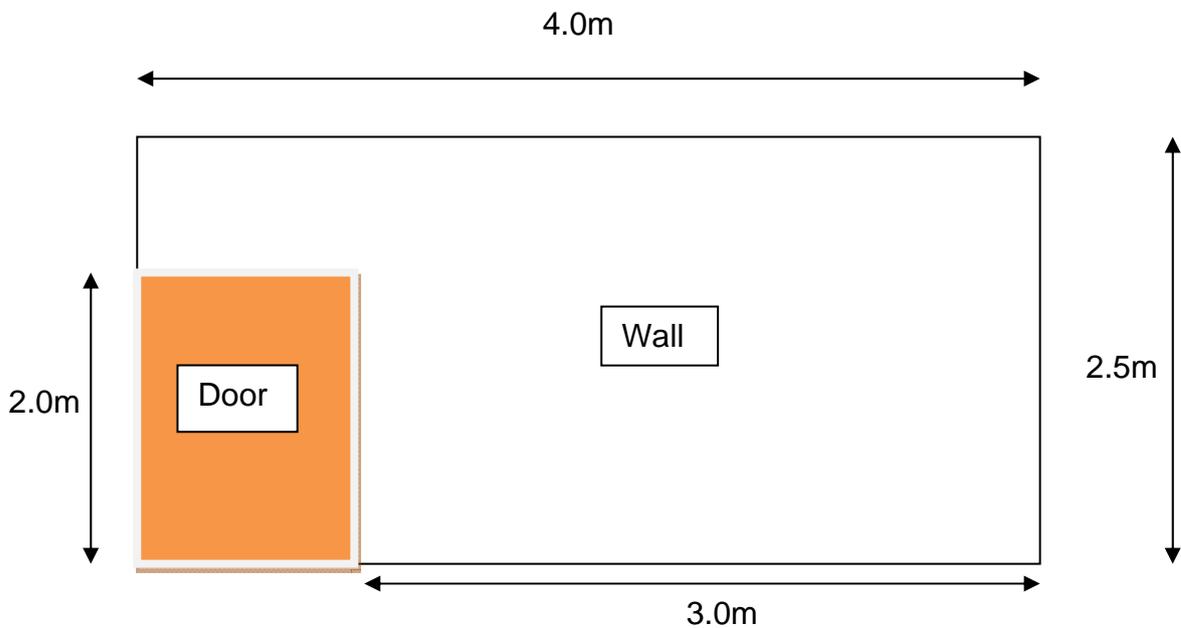


Diagram not to scale, all corners are right angles.

What is the area of the wall excluding the door?

- A 8.0m<sup>2</sup>
- B 9.5m<sup>2</sup>
- C 11.5m<sup>2</sup>
- D 13.0m<sup>2</sup>

**'I come from the land of the ice and snow'**

## Led Zeppelin 1970

Name \_\_\_\_\_ Date \_\_\_\_\_

A local rock music shop checks the prices of *'Houses of the Holy'* (the fifth Led Zeppelin album) in other music download stores. He finds these prices for the album in download form in the other outlets.

£4.90	£4.80	£4.90	£4.70	£4.60
£4.90	£4.55	£4.95	£4.90	£4.80

**7) What is the range of these prices?**

- A 10p
- B 40p
- C £4.90
- D £4.95



**8) The owner decides to sell this album at 5p less than the median of the prices in the other outlets. What is his selling price?**

- A £4.70
- B £4.75
- C £4.80
- D £4.85

# 'I come from the land of the ice and snow' Led Zeppelin 1970

Name \_\_\_\_\_ Date \_\_\_\_\_

9) The owner keeps a record of the Led Zeppelin music that he sells. About  $\frac{5}{8}$  of the records sold are *Physical Graffiti*. As a percentage  $\frac{5}{8}$  is closest to?

- A 16%
- B 58%
- C 63%
- D 85%



10) A customer wants to buy *Led Zeppelin 2*, the cost is £6.50.

The customer also buys *In through the outdoor* at half price and three other albums *Led Zeppelin 4*, *Presence* and *The song remains the same* at £7.50 each and the DVD *How the West was Won* at £14.50.

How much does the customer pay in total?

- A £46.75
- B £46.25
- C £47.75
- D £47.25



# 'I come from the land of the ice and snow' Led Zeppelin 1970

Name \_\_\_\_\_ Date \_\_\_\_\_

11) A promoter is holding an annual charity concert featuring Led Zeppelin. Last year the income from ticket sales was:

17 500 adult tickets at £60 = £1 050 000

2 600 child tickets at £35 = £91 000

The price this year is (somewhat generously) the same as last year. They sell the same amount of adult tickets, but 25% more child tickets. What is the total income from ticket sales this year?

- A £1 164 750
- B £1 154 750
- C £1 163 750
- D £1 153 750



12) The diagram shows the stage area (it's a big stage for a big band).

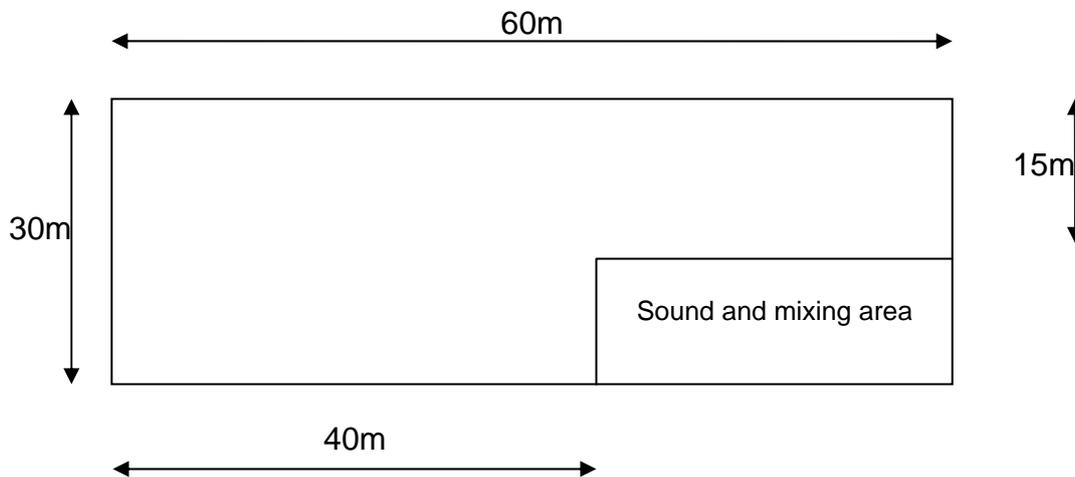


Diagram not to scale, all corners are right angles. What is the area for the stage excluding the sound and mixing area?

- A  $145\text{m}^2$
- B  $180\text{m}^2$
- C  $1500\text{m}^2$
- D  $2100\text{m}^2$

# 'I come from the land of the ice and snow' Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

**13) The organisers have scheduled a staff timetable for the show.**

	Time
Staff safety talk	7.00pm
Light and equipment check	7.15pm
Support act	8.00pm
Interval and final check	8.45pm
First set	9.00pm
Interval	9.50pm
Second set	10.10pm
End of show	11.10pm

**What is the total time planned for the gig?**

- A 4 hours 20 minutes
- B 3 hours 50 minutes
- C 4 hours 10 minutes
- D 3 hours 10 minutes

**14) Several friends decide to cycle to the gig (strangely). Their journey is approximately 25 kilometres. If 8 kilometres = approximately 5 miles, what is the approximate distance to the nearest mile.**

- A 2 miles
- B 4 miles
- C 16 miles
- D 40 miles

# 'I come from the land of the ice and snow' Led Zeppelin 1970



Name \_\_\_\_\_ Date \_\_\_\_\_

15) One of the vendors decides to check how busy he is on *The Nasty Burger and Unpleasant Hotdog Stall* during the evening. He sadly makes a chart. What is the total amount of burgers and hot dogs he sells?

Time	Burger purchase	Hotdog purchase
Up to 7pm	50	68
7.01pm – 7.30pm	67	72
7.31pm – 8.00pm	110	155
8.01pm – 8.30pm	45	95
After 8.30pm	80	92

- A 824
- B 834
- C 814
- D 844