

Dunlop Volley shoes taking a bite out of the Big Apple

Name _____ Date _____

Source: Sunday Mail (Australia) August 18 2010, Carly Crawford at:

<http://www.dailytelegraph.com.au/business/volley-shoes-taking-a-bite-out-of-the-big-apple/story-e6frez7r-1225906565621>



Steven Alan in front of his shop

For decades they have served as the unofficial shoes of Australia. But the humble Dunlop Volley is now the hottest sneaker in New York - with a price to match.

Struck by their comfortable simplicity, trendy downtown retailer Steven Alan is selling Australia's unofficial national runner to New Yorkers for \$US60 a pair (\$66) - more than twice their Aussie price.

Mr Alan, who owns eight eclectic fashion boutiques in New York and LA, spotted construction workers on the Sydney Harbour Bridge wearing them during a trip to Australia last year. He was instantly drawn to the old canvas sandshoe, which launched as a \$2.50 tennis shoe in 1939 and was famously worn by tennis legend Ken Rosewall.

"It's hard to get a sandshoe that is timeless and that you've never seen before but which still reads 'classic'," Mr Alan said. "Immediately people are drawn to it because it's a new classic." Mr Alan is selling three different colours - black, white and the ever-popular green and yellow striped version.

Retail assistant Ryan Black, 23, wears them because they are light, comfortable and relatively cheap in a city where unique sneakers can cost hundreds of dollars. Not that Mr Alan's customers are pinching pennies - last week, A-list star Nicole Kidman and Keith Urban were spotted in his Tribeca store in New York. Mr Alan has sold about 100 pairs since March under the Volley brand name.

The comfy shoes are already proving a popular alternative to running shoes among those working on New York film sets. Australian shoes have long been popular in New York, where RM Williams riding boots retail for hundreds of dollars a pair, and ugg boots are also commonly seen.

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1. Describe the Dunlop Volley shoe. _____
2. Why do you think the word 'unofficial' is used in the opening sentence? _____

3. Give the dictionary meaning of 'eclectic'. _____
4. Explain the term "pinching pennies". _____
5. How much does Mr. Alan sell the shoes for? \$US2.50 \$US60 \$US66
6. How old is the Dunlop Volley? _____

True False N/A

7. Mr. Alan owns eight fruit shops. _____
8. The shoes are made from canvas. _____
9. Steven Alan is Australian. _____
10. Ken Rosewall was a cricketer. _____

Find a word in the story that means (Circle each word in the text):

11. shoe _____
12. two times _____
13. shops _____
14. Opposite of back _____

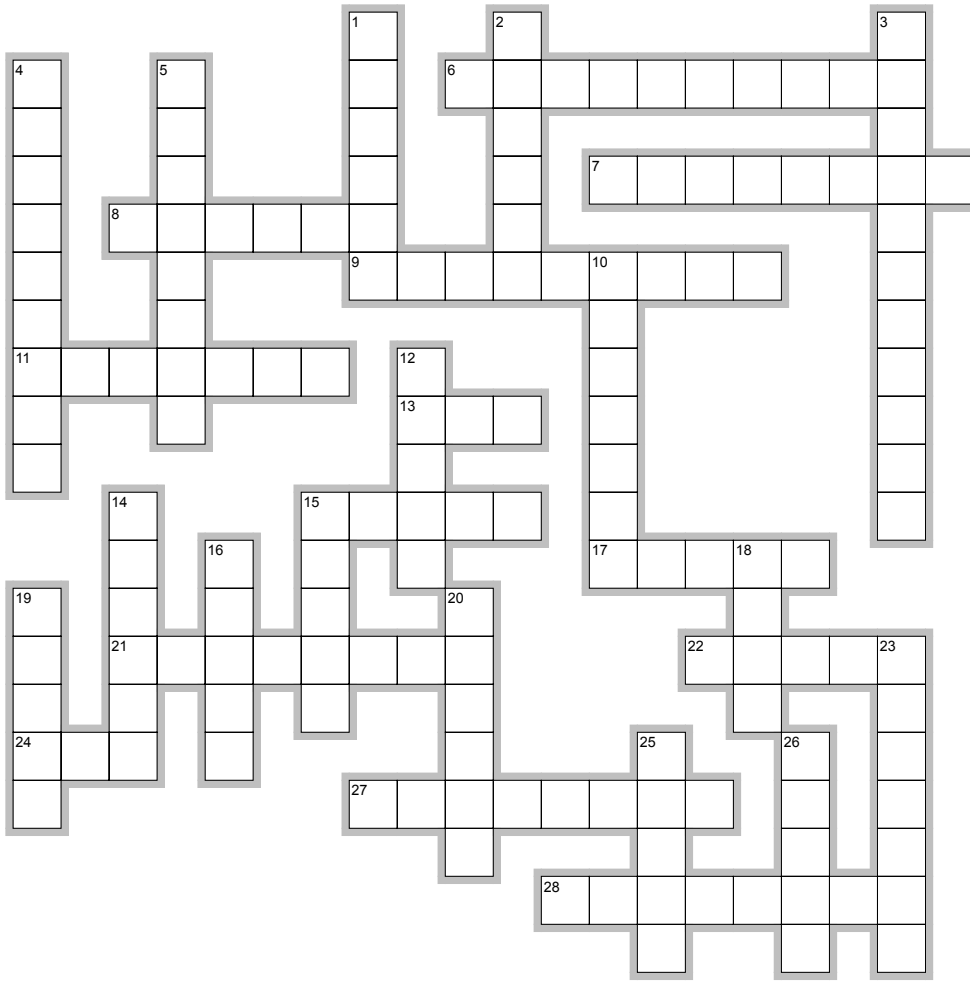
Pronounce these words and add 'ed':

- stripe _____ hope _____ tape _____
- strip _____ hop _____ tap _____

Describe your favourite shoes.

8 i b`cd'Jc`Yng' @!@&7 fcgk cfX

Sā à|`&| } dā` c`ā&| Á , , É\ q| , [!•@] È!`&` Ó:æi Á` ||&|&



EclipseCrossword.com

Across

- | | | | |
|-----|---|-----|---|
| 6. | Not having authority | 3. | Another way of doing something |
| 7. | One who works for remuneration | 4. | Someone who helps |
| 8. | The sale of goods | 5. | Made up of a variety of sources or styles |
| 9. | Costly | 10. | Caught sight of |
| 11. | Item valued for its age | 12. | Keep it _____ your hat (idiom) |
| 13. | You can't teach an old dog _____ tricks (idiom) | 14. | A twofold increase |
| 15. | As _____ as chips (simile) | 15. | Comfortable |
| 17. | To pull or to describe as unwell | 16. | A time of leaf growth or walking in protest |
| 21. | Without shoes | 18. | A sound or group of sounds that mean something |
| 22. | The cost of a product or service | 19. | As _____ as a feather |
| 24. | A particular tint or shade | 20. | She managed to feed her family on a shoe _____ budget |
| 27. | Light, informal footwear | 23. | Used to describe the colour of a lake |
| 28. | Belonging to a country | 25. | Robust footwear |
| | | 26. | Putting the cat _____ the pigeons (idiom) |

Down

1. Mark^d by modesty, not proud or arrogant
2. Special, the only one of its kind

Dunlop Volleys L1-L2 Crossword

සෘෂ්ටිකර්මයේ දැක්වූ, විකල්ප, [H•Q] විකල්පයක් ඇති ක්‍රීඩාවක්

