

Red Nose Day 2017

Name _____ Date _____

TEXT A



24 March 2017

What is Red Nose Day?

Since its launch in 1988, Red Nose Day has become something of a British institution. It's the day, every two years, when people across the land can get together and do something funny for money at home, school and work.

There's a fantastic night of TV on the BBC, with comedy and entertainment to inspire the nation to give generously.

Comic Relief spends the money raised by Red Nose Day to help people living tough lives across the UK and Africa.

Red Nose Day's spectacular night of TV



Red Nose Day is coming up on **Friday 24th March** and you know what that means: a night of comedy like no other. The fun starts on BBC One at 7pm as your favourite comics and celebrities come together for one mammoth night of live comedy, sketches, music and much more.

Viewers can expect to see a star-studded line-up of presenters at The O2 including Sir Lenny Henry, Joe Lycett, Rob Beckett, Romesh Ranganathan, Warwick Davis, Sally Phillips, Jonathan Ross and French & Saunders, as well as music from Ed Sheeran, Rag 'n' Bone Man and Emeli Sande.

Other highlights include a special Hot Tub segment from Greg Davis, new stand up from Russell Brand, Graham Norton interviewing a gaggle of guests on a supersized sofa, and Noel Fielding and Jonathan Ross sharing some special Red Nose Day Musical Memories in a segment called 'Fantastic Beats & Where to Find Them'.

So, are you up for a laugh this Red Nose Day? Tune into **BBC One at 7pm on Friday 24th March** for a star-studded night of comedy, fundraising and the highly anticipated sequel to Love Actually, Red Nose Day Actually.

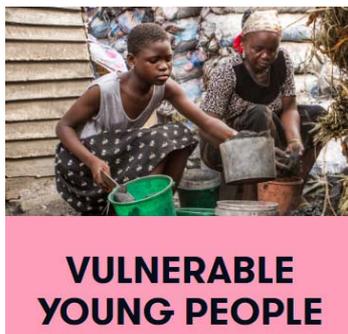
For all things Red Nose Day visit www.rednoseday.com.

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TEXT B

This Red Nose Day, there are five issues we're specifically focusing on where your support can help us make a huge difference.



How you help in the UK

We fund more than 2,000 projects, throughout the UK, addressing a range of issues, from homelessness and mental health to dementia and vulnerable young people.

How you help in Africa

Since last Red Nose Day, your money has enabled us to help 11.7 million people across Africa, tackling issues such as immunisation, malaria, education, maternal health and many others.

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TEXT C

Merchandise

These are just some of the items that are on sale online for Red Nose Day:



Air Freshener

£1.50



Red Nose Day Pens

£1.00



Pin Badge

£1.00



Kids White Short-Sleeved
Unisex T-shirt - Albert

£6.99 - £7.99



Red Kids Long-Sleeved Unisex
T-shirt - Bertie

£7.99 - £8.99



Adult White Unisex T-shirt -
Sidney & Coco

£9.99



Snack Pot

£2.00



The Red Nose

£1.00



Sparkle Badge

£3.00

As well as online, you can purchase official merchandise in store from the following suppliers:



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History

Comic Relief was founded in 1985 by the comedy scriptwriter Richard Curtis and comedian Lenny Henry in response to famine in Africa. Comic Relief was launched live on Noel Edmonds' *Late, Late Breakfast Show* on BBC1, on Christmas Day 1985 from a refugee camp in Sudan. 'Red Nose Day' started in 1988.

One of the fundamental principles behind working at Comic Relief is the "Golden Pound Principle" where every single donated pound is spent on charitable projects. All operating costs, such as staff salaries, are covered by corporate sponsors, or interest earned on money waiting to be distributed.

Its main supporters are the BBC, BT, Sainsbury's supermarket chain and Oxfam, who have supported Comic Relief from the beginning. The BBC is responsible for the live television extravaganza on *Red Nose Day*; BT provides the telephony, and Oxfam and Sainsbury's sells merchandise on behalf of the charity.

In 2002, Comic Relief and BBC Sport teamed up to create Sport Relief, aiming to unite the sporting community and create a night of sport, entertainment and fund-raising. Sport Relief is held every two years, and the campaign deliberately alternates years with Red Nose Day, which is Comic Relief's flagship event. Red Nose Day occurs in odd-numbered years and Sport Relief in even-numbered years.

At the end of the 2015 Red Nose Day telethon it was announced that in the 30-year history of Comic Relief the Red Nose Day and Sport Relief appeals had raised in excess of £1bn (£1,047,083,706 to be exact).

The television programming begins in the afternoon, with CBBC having various related reports and money raising events. This is all in-between the regular programmes, but after the six o'clock news, the normal BBC One schedule is suspended at 7 pm in favour of a live show, with a break at 10 pm for the regular news programme. Whilst the BBC News at Ten is aired on BBC One, Comic Relief continues on BBC Two, and then resumes on BBC One at 10:35 pm, with each hour overseen by a different celebrity team. These celebrities do the work for free, as do the crew, with studio space and production facilities donated by the BBC.

Regular themes throughout the shows include parodies of recent popular shows, films and clips, events, and specially filmed versions of comedy shows.

Fundraising

Year	Amount
1988	£15,000,000
1989	£26,900,000
1991	£20,000,000
1993	£18,000,000
1995	£22,000,000
1997	£27,000,000
1999	£35,000,000
2001	£55,000,000
2003	£61,600,000
2005	£65,000,000
2007	£67,700,000
2009	£82,300,000
2011	£108,436,277
2013	£100,331,808
2015	£99,418,831
Total ¹	£1,047,083,706

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Use the texts on pages 1-4 to answer the questions.

1. In 2017, on what date was Red Nose Day?

_____ E2

2. Describe what Red Nose Day is in your own words.

_____ E2-L1

3. What are some of the things people can expect to see on TV on Red Nose Day?

_____ E3-L1

4. Red Nose Day started in 1985. True / False

E3

5. How much money has Comic Relief raised in total so far? £ _____

E2-3

6. How many different red noses are available to buy this year? _____

E2-E3

Red Nose Day 2017

Name _____ Date _____



7. List the five main issues that Comic Relief focus on.

_____ E2-3

8. How many projects are funded in the UK by Comic Relief? _____ L1

9. How many people in Africa have been helped in the last two years? _____ L1

10. What sort of things can you buy for Red Nose Day? Where can you buy them?

_____ E2-E3

11. Who founded Comic Relief? _____ E3-L1

12. Which organisation has supported Comic Relief from the beginning? _____ L1

13. Use a paper dictionary to look up the meaning of these words from Texts A and D.

inspire _____ E2-3

parodies _____ L1

14. Explain the meaning of '**flagship**' as used in Text D.

_____ L1

Red Nose Day 2017

Name _____ Date _____



15. Explain what the 'Golden Pound Principle' is.

L1

16. How much money was raised in 2001? _____ E3

17. How much do celebrities get paid to host the Red Nose Day TV show?
_____ L1

18. Many different features are used to present the information in the texts. These include **directly addressing the reader** and using **bold fonts**.

List three other features that help to present the information. Say which text(s) they are in.

- (a) _____ in Text(s) _____
- (b) _____ in Text(s) _____
- (c) _____ in Text(s) _____ L1

19. Give two examples from the information that directly address the reader.

- (a) _____
- (b) _____ L1

20. Match the main purpose to each text. Choose from **persuade** or **inform**.

Text B _____

Text D _____ E3-L1

Coverage and range statements provide an indication of the type of content candidates are expected to apply in functional contexts. Relevant content can also be drawn from equivalent (school) National Curriculum levels and the Adult Literacy standards.

✓ indicates the main coverage and range skills that are (or can be) covered in this resource.

However, these will vary with the student group and how the resource is used by the teacher.

Reference: Ofqual (2009), *Functional Skills criteria for English: Entry 1, Entry 2, Entry 3, level 1 and level 2*. <http://www.ofqual.gov.uk/>

Entry Level 2 Functional Skills English

Reading skill standard: Read and understand straightforward texts that explain, inform or recount information

- a) Understand the main events in chronological texts ✓ **Q1**
- b) Read and understand simple instructions and directions ✓ **Q7, 8, 9**
- c) Read and understand high frequency words and words with common spelling patterns ✓ **Many**
- d) Use knowledge of alphabetical order to locate information ✓ **Q13**

Entry Level 3 Functional Skills English

Reading skill standard: Read and understand the purpose and content of straightforward texts that explain, inform and recount information

- a) Understand the main points of texts ✓ **Q20**
- b) Obtain specific information through detailed reading ✓ **Q3, 4, 5, 10, 11**
- c) Use organisational features to locate information ✓ **Q16**
- d) Read / understand texts in different formats using strategies / techniques appropriate to task ✓ **Q6**

Level 1 Functional Skills English

Reading skill standard: Read and understand a range of straightforward texts.

- a) Identify the main points and ideas and how they are presented in a variety of texts ✓ **Q20**
- b) Read and understand texts in detail ✓ **Q12, 14, 15, 17**
- c) Utilise information contained in texts ✓ **Q2**
- d) Identify suitable responses to texts ✓ **Q18, 19**